



May 23, 2019

Dear Restaurant Owners and Operators,

The Township of East Brunswick and the East Brunswick Regional Chamber of Commerce are partnering to organize East Brunswick's first ever Restaurant Week – Feast Brunswick Week – and we would love to have your restaurant participate!

Feast Brunswick Week, which will run from July 25 to August 4, 2019, will provide East Brunswick residents, employees, and visitors a chance to discover or reconnect with your restaurant, and bring you more business during those hot, summer days. It can be served as a great way to expose consumers to the delicacies of your dining establishment, and leave restaurant-goers hungry for more! Feast Brunswick Week is an event to encourage consumers to eat local, and will help you establish and strengthen customer relationships.

If you wish to be a part of this opportunity to grow exposure and business for your restaurant, you can craft a menu with special offers of food, discounts, or rewards. This can be as simple as serving free appetizers or desserts with certain purchases (e.g., free app or dessert with a total dollar amount or a number of entrees purchased, etc.), or setting a three-course meal at a fixed, discounted price.

You can also help us generate excitement for Feast Brunswick Week by participating in a cooking demonstration and taste testing experience at the East Brunswick Public Library the week prior to Feast Brunswick Week. Please contact Chris Barnes, [cbarnes@EBPL.org](mailto:cbarnes@EBPL.org), if you would like to volunteer to share your culinary expertise with the public.

To participate, please confirm by Monday, July 1<sup>st</sup> and email your restaurant's logo, as well as your Feast Brunswick Week Menu or special. These will be included on our website. Please reach out if you have additional questions or to confirm your participation, at 732-390-6870 or [AmyDL@eastbrunswick.org](mailto:AmyDL@eastbrunswick.org).

We can't wait to hear all the delicious ideas you cook up!

Sincerely,

Amy Denholtz Lewandowski  
Economic Development Officer  
EBRCC Board Member